

AFFILIATE PROGRAM

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INTRODUCING

Welcome to our web design business affiliate program! We are excited to have you as a partner in promoting our services and helping us grow. This PDF document is designed to provide you with all the information you need to understand and participate in our affiliate program successfully.

Our web design business Innovative Digital [INVATAL] specializes in creating eye-catching websites with WordPress!. We believe that our affiliates play a crucial role in our success by promoting our services to their audience and driving new customers to our business.



In this document, you will find details on our commission structure, marketing materials, affiliate recruitment strategies, payment and payout process, terms and conditions, as well as our commitment to providing support and communication to our affiliate partners.

Thank you for joining our affiliate program, and we look forward to a mutually beneficial partnership! If you have any questions or need further assistance, please don't hesitate to contact us.



Web Design and Development

Offering visually appealing, functional, and responsive websites using the popular WordPress CMS. Customized for various industries and business requirements, our services include website design, theme customization, plugin integration, and more. Join us as an affiliate partner to earn commissions for successful referrals to our WordPress web design and development services.

TYPES OF WEBSITES WE MAKE.

- Business websites
- E-commerce websites
- Blogging websites
- Portfolio websites
- News or media websites
- Educational websites
- Non-profit or charity websites
- Social networking websites
- Forum or community websites

- Government or public sector websites
- Personal websites
- Event websites
- Job or recruitment websites
- Real estate websites
- Travel or tourism websites
- Health and wellness websites
- Restaurant or food service websites
- Sports or fitness websites



Graphic Designs

Capture attention with our creative and professional graphic design services. From stunning visuals to eye-catching branding, our designs make a lasting impression and elevate a brand's visual identity.



Marketing Videos

Engage the audience with a dynamic and compelling business marketing video. Showcase products, services, and brands in a visually appealing way, driving increased engagement and conversions for your business.



Business Email

info@yourcompany.com -Enhance your brand, build trust, and foster effective communication with a professional business email.

COMMISSION STRUCTURE:

As an affiliate partner of our web design business, you will earn a commission for every referral or sale that you generate. Our commission structure is designed to reward your efforts in promoting our services.

Commission Rate: 20% of the total sale amount.

Commission Calculation: Commissions will be calculated based on the total sale amount before any taxes, discounts, or refunds.

Commission Payment: Commissions will be paid out in 48 hrs via Bank Transfer or Ez Cash. Please note that a minimum of 2 successful orders must be reached before commissions are paid.

Commission Eligibility: Commissions will be credited only for valid referrals or sales that comply with our terms and conditions. Any fraudulent or invalid referrals will not be eligible for commissions.

Commission Disputes: If you have any concerns or disputes regarding the commission credited to your account, please contact us within 24 hrs for resolution.

We believe in transparency and fairness in our commission structure, and we are committed to providing timely and accurate commission payments to our affiliate partners. Thank you for your efforts in promoting our web design services and helping us grow our business!



Target Customers!

1. Restaurants and Cafes 2. Real Estate Agents 3. Photographers 4. Fitness Instructors or Gyms **5. Wedding Planners** 6. Online Stores or E-commerce Businesses 7. Lawyers or Legal Firms 8. Financial Advisors or Accountants 9. Health and Wellness Practitioners (e.g.: Yoga Instructors) 10. Home Services (e.g., Plumbers, Electricians) 11. Event Planners 12. Architects or Interior Designers 13. Educational Institutions (e.g., Schools, Tutoring Centers) 14. Beauty Salons or Spas 15. Non-Profit Organizations **16. Travel Agencies** 17. Consultants (e.g., Business Consultants, Marketing Consultants) 18. Artists or Creatives (e.g., Musicians, Painters) 19. Pet Services (e.g., Pet Groomers, Pet Sitters) 20. Hotels or Bed and Breakfasts

We have listed these names above for your initial advertising idea. Apart from these, you can get sales by contacting many companies and individuals.



Successful Referral Sale

To reach us with a sale, your affiliate partners can use a form link provided by us. The form includes a field for a **promo code or referral**, where customers can input the affiliate partner's name. When customers make a purchase from us and include the affiliate partner's name in the promo code or referral field, the sale will be attributed to the affiliate partner. This way, your affiliate partners can easily refer customers to us and earn commissions for successful sales, even though we do not use any software for tracking sales.

also, Customers can get a discount for every sale with a referral name. so mention it when you marketing.



MARKETING MATERIALS

As an affiliate partner, you will have access to a range of marketing materials that are specifically designed to help you promote our web design services effectively. These materials are aimed at making your promotion efforts easier and more successful.

We provide a complete bundle of content that includes text, pdfs, and other social media posts as well. so you easily promote on your way!

Click Here to Download



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THANK YOU FOR YOUR ATTENTION

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